



## Sponsorship & Exhibits Registration Form

**PLEASE PRINT**

Date: \_\_\_\_\_  
 Company Name: \_\_\_\_\_ Website: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
 Application Contact: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**SELECT YOUR SPONSOR LEVEL**

DIAMOND\*  PLATINUM\*  
 \*PPTA Source Associate Members  
 Select among Booths 1-9  
 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

GOLD \$15,000  
 Select among Booths 1-9  
 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

SILVER \$5,000  
 Select among Tabletops A-M  
 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

ELITE NETWORKING \$20,000  
 \_\_\_\_\_ Lunch & All Breaks

PREMIUM NETWORKING  
 \_\_\_\_\_ Lunch \$8,500  
 \_\_\_\_\_ Breakfasts \$8,500

CLASSIC PLUS NETWORKING  
 \_\_\_\_\_ Breaks \$7,000

CLASSIC NETWORKING  
 \_\_\_\_\_ Flowers \$2,000

**SELECT YOUR PRODUCT SPONSORSHIP**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Meeting App \$7,500  | <input type="checkbox"/> Bag \$7,000            | <input type="checkbox"/> Lanyard \$6,500     |
| <input type="checkbox"/> iPad Padfolio \$4,500  | <input type="checkbox"/> Power Bank \$6,500     | <input type="checkbox"/> Umbrella \$4,500    |
| <input type="checkbox"/> Ear buds \$3,500   | <input type="checkbox"/> Hand Sanitizer \$2,000 | <input type="checkbox"/> Media Stand \$1,500 |
| <input type="checkbox"/> Stylus Pen \$1,500   | <input type="checkbox"/> Brochures \$1,000      |  |
| <input type="checkbox"/> Wi-Fi (circle one): <u>day 1 (\$3,000)</u> , <u>day 2 (\$3,000)</u> , or <u>both (\$5,000)</u> |   |  |
| <input type="checkbox"/> Elevator Clings \$3,500  |   |  |

**EXHIBITOR/SPONSOR REGISTRANTS**

Diamond (5), Platinum & Elite (4), Gold (3), Silver (2), Premium & Classic Plus (1)

NAME	PHONE	E-MAIL
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____

**Additional Registrants:** PPTA Members \$1,000; PPTA Non-members \$1,400

**NOTE:** All Exhibitors and Sponsors must be registered.

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### ADVERTISING OPPORTUNITIES

Select to reserve your advertising space in the Forum Program Guide:

<u>Size</u>	<u>Fee</u>	<u>Sponsor Discounts</u>	
___ Inside Front Cover	\$1,450	Diamond	15%
___ Inside Back Cover	\$1,250	Platinum	15%
___ Full Page	\$850(Comp for Diamond)	Gold	10%
___ 2-page spread	\$1,500	Silver	10%
___ Half-page*	\$575(Comp for Platinum/Gold/Elite)		
___ Quarter Page	\$300(Comp for Silver/Premium)		
___ Congratulatory	\$250		

\*horizontal or vertical

Sponsor Level \_\_\_\_\_  
Additional Advertising \$ \_\_\_\_\_  
Sponsor Discount \_\_\_\_\_ %

**ADVERTISING TOTAL: \$ \_\_\_\_\_**

### IMPORTANT DATES

**Exhibit Application, Company Logo, and 50-word Description: Due MAY 11**

Provide a description of products and/or services to be exhibited to appear in the event guide.

**Advertisements: DUE MAY 11**

Provide artwork as indicated in the Advertisement Specifications Section

**Logo for Branded Product: DUE MAY 9**

### PAYMENT INFORMATION

Review fees and conditions. By submitting this application, you agree to the conditions and authorize PPTA to use this information provided to promote your company's support of and participation in the 2017 Plasma Protein Forum.

<u>Itemized Amounts</u>	
Exhibit/Sponsor Total: \$	_____
Product Total: \$	_____
Advertising Total: \$	_____
<b>Total Due: \$</b>	<b>_____</b>

- Check (Make payable to PPTA)  
 Credit Card Type (circle one): VISA    MASTERCARD    AMEX

Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security code: \_\_\_\_\_

**Return Sponsorship & Exhibit Registration Form by May 11 to:**

Michelle Mason at [mmason@pptaglobal.org](mailto:mmason@pptaglobal.org) or via fax 410.263.2298

Or mail to: PPTA, 147 Old Solomons Island Road, Suite 100, Annapolis, MD 21401

## TERMS & CONDITIONS

### Applications & Assignments:

- Application forms must be received with appropriate fee by **May 11** to receive priority consideration.
- Applications are not final until fee is received.
- Booths are assigned on a first-come, first-served basis. Diamond and Platinum sponsors have first priority. Every effort will be made to assign booths as requested.
- Exhibitors will receive complimentary full program registrations and other benefits as outlined, according to sponsorship level.
- **Products:** PPTA will coordinate ordering the sponsored products.

### Registration:

- All exhibit personnel and sponsors must be registered.
- **Substitutions** for exhibit personnel may be made by **May 31<sup>st</sup>**. No substitutes will be allowed on-site. Exhibitors will be billed appropriately for additional personnel.

### Exhibits:

- All exhibits must be set-up by **7:00 p.m. on Monday, June 12**. Exhibits may not be dismantled before **12:30 p.m. on Wednesday, June 14**. All exhibits and documentation must be ready for outbound shipment by **1:00 p.m. on Wednesday, June 14**.
- Displays will be constructed in such a way as not to interfere with viewing of adjacent booths. Audio must be at a level as not to interfere with adjacent booths and meeting sessions.
- Exhibit booth displays must fit within the defined area (8x8 in Exhibit Hall).
- Table top displays must fit on table tops. No additional equipment will be allowed.
- PPTA reserves the right to require exhibitors to make changes to displays to fit within defined areas and comply with these terms.

### Cancellations:

- Cancellations of exhibit booths and table top exhibits must be received in writing **by May 31<sup>st</sup>** and will be subject to an administrative fee of \$500. Refunds will not be given for cancellations after May 31<sup>st</sup>. Refunds for no shows will not be granted.

### Liability:

- Exhibitors assume liability for contents of display materials and claims arising as a result, as well as those made against the Association.
- Exhibitors, Sponsors, Advertisers and advertising agencies assume liability for losses, damages, and claims arising out of exhibitor activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.